

ONE DISTRICT ONE PRODUCT CREATION OF FOOD PROCESSING VENTURE IN PRATAPGARH

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ABSTRACT

The processes of business start-up could be understood thorough study of an entrepreneur from the beginning. The food processing industry plays an important role in Indian economy. Size-wise it ranks fifth in the country and employed 1.6 million worker with 19 % share in the country's industrial labor force. It accounts 5.5 % of GDP. The small-scale unorganized sector accounts for 75 % of the industry. India may be among one of the world's leading producers of horticulture products but more than half the fruits and vegetable produce end up rotting as waste, even before arrive in the market for sale. Therefore we can estimate that there is a lot of scope in this area. A case study was done on an entrepreneur of Food Processing Industry.

KEYWORDS: *Food Processing Industry, Small-Scale Industry*

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